

## Theam concrete conveyor belts becoming popular

Theam, a French equipment manufacturer, has now made its foray in India. It offers 12 models of mix-mounted concrete conveyor belts. The biggest is a 16.5-m long, double telescopic conveyor that can deliver concrete up to 9 m in height.

The conveyor belt can place any type of concrete, from slump 2 cm to 20 cm, mortar and aggregates right where the contractor wants it, without a concrete pump. Only one man and one truck are necessary to deliver the concrete, install the conveyor, pour the concrete and get

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Société	THEAM ASIA PACIFIC CO LTD				
Titre de l'action	QUICKLY PLACE 5 M3 OF CONCRETE 12M AWAY FROM THE MIXER TRUCK ?				
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away from the job site - within 20 minutes. It is very useful for small and medium sites and narrow places, where pumps or cranes cannot be used and small quantities of concrete are needed. Theam's tailgating system allows mixer trucks to deliver concrete on a conveyor belt fitted on another truck. The driver does not need to wait for workers to place the concrete with buckets (1,500 buckets for 5 cu m), which adds to the profit margin.

The Theam conveyor belt is eight times cheaper than a concrete pump, and maintenance is enough to be done by the truck driver. Return on investment takes 6-18 months, depending on the country. "With a conveyor belt a contractor only needs an hour instead of one day to make a 10 cu m floor slab at a height of 6.5 m," points out **Arnaud Nazare-Aga, MD, Theam Asia-Pacific Co Ltd.** "After his first try he's generally convinced of the cost-effectiveness."

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## THEAM Conveyor Belt

Dated: 18th March 2008

### QUICKLY PLACE 5M<sup>3</sup> OF CONCRETE 12M AWAY FROM THE MIXER TRUCK WITHOUT A CONCRETE PUMP. HOW?

**18th March 2008:** Asia had no answer to this question before last year when CPAC and BORAL, two leading ready-mix concrete producers in Thailand, decided to equip some of their mixer trucks with a THEAM Concrete Conveyor Belt. The THEAM conveyor can place any type of concrete, from 2cm to 20cm slump, mortar and aggregates (sand, gravel, stones,...) right where the contractor wants it. Only one man and one truck are required to deliver the concrete, install the conveyor, pour the concrete and then leave the job site within 20 minutes. It is the ideal solution for small and medium job sites and narrow areas, where pumps or cranes cannot be used and where small quantities of concrete are needed.

It is also a solution for ready-mix concrete producers to compensate the loss of volume by a value added service during crises.

In Thailand, 26 units have been mounted during Theam Asia Pacific's first year of activity. Most of these being used by CPAC, a leader of ready-mix concrete in Thailand. Hoping to increase their market share, they see the THEAM Concrete Conveyor Belt as a means to offer their customers more services.

A THEAM Conveyor Belt gets the job done quicker with less manpower. There is no need for coordination between the pump, crane and delivery of concrete.

Return on investment made on THEAM Concrete Conveyor Belts takes between 6 to 18 months, depending on the country. The conveyor belt is eight times cheaper than a concrete pump, and maintenance is so easy it can be done by the truck driver himself. The economy of time and diesel is also important as the driver does not need to wait for the workers to place the concrete with buckets (1,500 buckets for 5m<sup>3</sup>). This adds to the increased profit margin per cubic meter of concrete made possible by the high capacity of the conveyor belt.

Arnaud Nazare-Aga, Managing Director of Theam Asia Pacific Co.,Ltd., conducts the follow-up for each conveyor sold. "On-site visits are the most important parts of my work. If the driver doesn't fully understand how to operate the equipment, the contractor will not want to order more this placing service. It takes time to bring innovative services to the construction industry, but with a conveyor belt, and for only a small difference in price, a contractor only needs an hour instead of one day to make a 10m<sup>3</sup> floor slab at a height of 6.5m. After his first try he's generally convinced of the cost-effectiveness of this new service..."

The 12m THEAM Concrete Conveyor Belt is not meant to replace a concrete pump for large volumes of concrete or for long hauls. But for short distances and quantities below 40m<sup>3</sup> it is definitely the best solution for both practicality and cost-effectiveness. It can provide up to 60m<sup>3</sup> of concrete per hour.

The THEAM engineers have developed 12 different models of Mix-Mounted Concrete Conveyor Belts. The biggest one, a best-seller in Europe, is a 16.5m long, double telescopic conveyor that can deliver concrete up to 9m in height. For the moment, most Asian mixer trucks having 3 axles (6X4) they do not allow for a longer than 12m, aluminum conveyor. For the Japanese market, where the mixer trucks are small (2 axles), THEAM has developed a special 8 m conveyor in aluminum.

Over the last three years production has increased by 30% annually. Although all of it is currently located in France part of it will soon be moved to Asia to satisfy increasing local demand as THEAM always tries to adapt its product to its customers specific needs and climatic imperatives.

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Société	THEAM ASIA PACIFIC CO LTD				
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Titre de la parution	QUICKLY PLACE 5 M3 OF CONCRETE 12M AWAY FROM THE MIXER TRUCK ?				
Nom du support	www.indiabuildinginfo.com				
Secteur technique	Matériaux de construction				
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**About THEAM:**

For 30 years, THEAM has been the global leader in Mix-Mounted Concrete Conveyor Belts and has sold 7,200 units in 42 countries. Its expertise has created high-quality products and fostered strong reliability. The company is second to none in its field and its market share is 80% in Europe and 100% in America and Asia.

This service will consist in properly mounting the conveyors onto the customer's mixer trucks, providing local technicians with an after-sale service, keeping a stock of readily available spare parts, and training drivers to efficiently and safely operate and maintain the conveyor. The Mix-Mounted Concrete Conveyor Belt is not only a piece of equipment; it is a means to increase the overall number of ready-mix concrete producers' customers and to double the net margin on sold concrete.

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per cubic metre of concrete made possible by the high capacity of the conveyor belt.

Arnaud Nazare-Aga, MD, Theam Asia Pacific Co Ltd, conducts the follow-up for each conveyor sold. "On-site visits are the most important parts of my work. If the driver doesn't fully understand how to operate the equipment, the contractor will not want to order more this placing service. It takes time to bring innovative services to the construction industry, but with a conveyor belt, and for only a small difference in price, a contractor only needs an hour instead of one day to make a 10 m<sup>3</sup> floor slab at a height of 6.5 m. After his first try he's generally convinced of the cost-effectiveness of this new service," he says.

The 12 m Theam concrete conveyor belt is not meant to replace a concrete pump for large volumes of concrete or for long hauls. However, for short distances and quantities below 40 m<sup>3</sup> it is definitely the best solution for both practicality and cost-effectiveness. It can provide up to 60 m<sup>3</sup> of concrete per hour.

The Theam engineers have developed 12 different models of mix-mounted concrete conveyor belts. The biggest one, a best-seller in Europe, is a 16.5 m long, double telescopic

conveyor that can deliver concrete up to nine metre in height. For the moment, most Asian mixer trucks having three axles (6 × 4) they do not allow for a longer than 12 m, aluminium conveyor. For the Japanese market, where the mixer trucks are small (two axles), Theam has developed a special eight metre conveyor in aluminium.

Over the last three years production has increased by 30 per cent annually. Although all of it is currently located in France, part of it will soon be moved to Asia to satisfy increasing local demand.

#### About Theam

For 30 years, Theam has been the global leader in mix-mounted concrete conveyor belts and has sold 7,200 units in 42 countries. It has created high-quality products and fostered strong reliability. Its market share is 80 per cent in Europe and 100 per cent in America and Asia.

This service will consist in properly mounting the conveyors onto the customer's mixer trucks, providing local technicians with an after-sale service, keeping a stock of readily available spare parts, and training drivers to efficiently and safely operate and maintain the conveyor. ➡

Bureau de presse	FTPO (New Delhi)			Date de parution	15/05/2008
Société	THEAM ASIA PACIFIC CO LTD				
Titre de l'action	QUICKLY PLACE 5 M3 OF CONCRETE 12M AWAY FROM THE MIXER TRUCK ?				
Titre de la parution	Here to There, Made Easy: Times Journal of Construction and Design finds out more about a facility that can place concrete away from the mixer truck without a concrete pump				
Nom du support	Times Journal of Construction and Design				
Secteur technique	Travaux publics, infrastructures / Bâtiment / Architecture, Urbanisme / Matériaux de construction				
Pays de diffusion	Inde	Tirage	20000	Périodicité	Mensuel
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## HERE TO THERE, MADE EASY

Times Journal of Construction and Design finds out more about a facility that can place concrete away from the mixer truck without a concrete pump

Asia had no answer to this question before last year when CPAC and BORAL, two leading ready-mix concrete producers in Thailand, decided to equip some of their mixer trucks with a 'Theam Concrete Conveyor Belt'. The Theam conveyor can place any type of concrete, from 2-20 cm slump, mortar and aggregates (sand, gravel, stones and so on) right where the contractor wants it. Only one man and one truck are required to deliver the concrete, install the conveyor, pour the concrete and then leave the job site within 20 minutes. It is the ideal solution for small and medium job sites and narrow areas, where pumps or cranes cannot be used and where small quantities of concrete are needed. It is also a solution for ready-mix concrete producers to compensate the loss of volume by a value added service during crises. In Thailand, 26 units have been mounted during

Theam Asia Pacific's first year of activity. Most of these are used by CPAC, a leader of ready-mix concrete in Thailand. Hoping to increase their market share, they see the Theam concrete conveyor belt as a means to offer their customers more services. A Theam conveyor belt gets the job done quicker with less manpower. There is no need for co-ordination between the pump, crane and delivery of concrete.

Return on investment made on Theam concrete conveyor belts is said to take around 6-18 months, depending on the country. The conveyor belt is eight times cheaper than a concrete pump, and maintenance is so easy – the truck driver himself can do it. The economy of time and diesel is also important as the driver does not need to wait for the workers to place the concrete with buckets (1,500 buckets for 5 m<sup>3</sup>). This adds to the increased profit margin



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## THEAM Concrete Conveyor Belts

**Quickly place 5 m<sup>3</sup> Of Concrete 12m Away From The Mixer Truck Without A Concrete Pump. How?**

Asia had no answer to this question before last year when CPAC and BORAL, two leading ready-mix concrete producers in Thailand, decided to equip some of their mixer trucks with a THEAM Concrete Conveyor Belt.

The THEAM conveyor can place any type of concrete, from slump 2cm to 20cm, mortar and aggregates (sand, gravel, stones,...) right where the contractor wants it. Only one man and one truck are necessary to deliver the concrete, install the conveyor, pour the concrete and get away from the job site within 20 minutes. It is the ideal solution for small and medium job sites and narrow places, where pumps or cranes cannot be used and small quantities of concrete are needed.

It is also a solution for ready-mix concrete producers to compensate the loss of volume by a value added service during crises.

In Thailand, 26 units have been mounted during Theam Asia Pacific's first year of activity. Most of these being used by CPAC, the leader of ready-mix concrete in Thailand. Hoping to increase their market share, they see the THEAM Concrete Conveyor Belt as a means to offer their customers more services.

A THEAM Conveyor Belt gets the job done faster and with fewer workers. No need either for coordination between pump, crane and delivery of concrete.

Return on investment made on THEAM Concrete Conveyor Belts takes between 6 to 18 months, depending

on the country. The conveyor belt is eight times cheaper than a concrete pump, and maintenance is so easy it can be done by the truck driver himself.

The economy in time and diesel is also important as the driver doesn't need to wait for workers to place the concrete with buckets (1,500 buckets for 5m<sup>3</sup>). This adds to the increased profit margin per cubic meter of concrete made possible by the high capacity of the conveyor belt.

The 12m THEAM Concrete Conveyor Belt is not meant to replace a concrete pump for large volumes of concrete or for long hauls. But for short distances and quantities below 40m<sup>3</sup> it is definitely the best solution for both practicality and cost-effectiveness. It can provide up to 60m<sup>3</sup> of concrete per hour.

As the "Tailgating" system allows mixer trucks to deliver their concrete on a conveyor belt fitted on another truck time and diesel are saved, the concrete is quickly in place and extra revenue per cubic meter is generated.

The THEAM engineers have developed 12 different models of Mix-Mounted Concrete Conveyor Belts. The biggest one, a best-seller in Europe, is a 16.5m long, double telescopic conveyor that can deliver concrete up to 9m in height. For the moment, most Asian mixer trucks having 3 axles (6x4) they do not allow for a longer than 12m, aluminum conveyor.

For the Japanese market, where the mixer trucks are small (2 axles), THEAM has developed a special 8 m conveyor in aluminum.

Over the last three years, production has increased by 30% annually. Although all of it is currently located in France, part of it will soon be moved to Asia to satisfy increasing local demand as THEAM always tries to adapt its product to its customers specific needs and climatic imperatives.

For 30 years, THEAM has been the global leader in Mix-Mounted Concrete Conveyor Belts and has sold 7,200 units in 42 countries. Its expertise has created high quality products and fostered strong reliability. The company is second to none in its field and its market share is 80% in Europe and 100% in America and Asia.

Ease of use doesn't mean customers are left on their own with no possible local contact. Theam Asia Pacific Co., Ltd. has recently been established in Thailand with the aim of



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Société	THEAM ASIA PACIFIC CO LTD				
Titre de l'action	QUICKLY PLACE 5 M3 OF CONCRETE 12M AWAY FROM THE MIXER TRUCK ?				
Titre de la parution	THEAM Concrete Conveyor Belts				
Nom du support	Civil Engineering Construction Review				
Secteur technique	Ingénierie (transversal) / Matériaux de construction				
Pays de diffusion	Inde	Tirage	31000	Périodicité	Mensuel
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providing closer-to-home service to Asia Pacific customers.

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Arnaud Nazare-Aga, Managing Director of Theam Asia Pacific Co.,Ltd., conducts the follow-up for each conveyor sold. "On-site visits are one of the most important parts of my work. If the driver doesn't fully understand how to operate the equipment, the contractor will not want to order more this placing service. It takes time to bring innovative services to the construction industry, but with a conveyor belt, and for only a small difference in price, a contractor only needs an hour instead of one day to make a 10m<sup>3</sup> floor slab at a height of 6.5m. After his first try he's generally convinced of the cost-effectiveness of this new service..."

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## THEAM Conveyor Belt

It has been a difficult proposition till CPAC and BORAL, two leading ready-mix concrete producers in Thailand, decided to equip some of their mixer trucks with a THEAM Concrete Conveyor Belt. The THEAM conveyor can place any type of concrete, from 2cm to 20cm slump, mortar and aggregates (sand, gravel, stones...) right where the contractor wants it. Only one man and one truck are required to deliver the concrete, install the conveyor, pour the concrete and then leave the job site within 20 minutes. It is the ideal solution for small and medium job sites and narrow areas, where pumps or cranes cannot be used and where small quantities of

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Société	THEAM ASIA PACIFIC CO LTD				
Titre de l'action	QUICKLY PLACE 5 M3 OF CONCRETE 12M AWAY FROM THE MIXER TRUCK ?				
Titre de la parution	THEAM Conveyor Belt				
Nom du support	New Building Material and Construction World				
Secteur technique	Construction ferroviaire				
Pays de diffusion	Inde	Tirage	80000	Périodicité	Mensuel
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